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Attachments: SnowExecFinalforWeb.pdf



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SNOW SURVEY REPORT SHOWS VALUE OF PROGRAM

NRCS Chief Arlen Lancaster spoke this week at a Western Governors' Association Western States Water Council meeting in Salt Lake City where he discussed the value of the NRCS



Snow Survey and Water Forecasting Program. He announced the release of a case study report, titled *A Measure of Snow*, that highlights the economic value of the snow survey program from the perspective of its many and varied customers. Utah NRCS Economist Julie Nelson, the report's principal author, was on hand to answer any questions from the media and council members attending the three day meeting where the West's water future, needs and strategies were discussed. The accompanying photo shows the Chief reviewing a 12-page executive summary of the report with Julie. The full report will be issued at a later date on the NRCS Web site. The Web version of the executive summary is attached to this eBlast, should you want to review

some of the survey results.

More than 100 identified users of the snow survey information were interviewed as part of the study. Even with the limited number of case studies examined, this study shows the program is definitely providing net economic benefits to the economy and a safer environment for society as a whole.

 Periodic news reports from NRCS Utah
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