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NRCS EXHIBITS AT NAVAJO NATION FAIR

NRCS employees from Utah and Arizona joined to promote NRCS services to customers attending the recent Navajo Nation Fair in Window Rock, Arizona. The fair is the largest American Indian Fair and Rodeo within the Southwest United States, with a daily average attendance of 15,000. The NRCS exhibit and sponsorship focused on water quality and other Farm Bill conservation program benefits available to Navajo producers.



Participating Utah employees were Outreach Coordinator Marnie Wilson, DC Don Andrews, and Soil Conservation Technician Loren Crank, who joined Arizona employees from the St. Michaels and Flagstaff offices. The accompanying photo shows Loren Crank visiting with an exhibit visitor holding an NRCS folder. They handed out promotional items and program literature (including a pamphlet that includes a Navajo language translation). An NRCS career DVD and other educational literature was distributed to educators who attended the fair with

their students on a day set aside for students to visit the fair. Other key contacts were made with Navajo leaders and agency representatives. Navajo Nation President Dr. Joe Shirley stopped by the exhibit to learn more about NRCS and our new office in the Aneth Chapter.

To learn more about the Navajo Nation Fair visit their Web site at: www.navajonationfair.com.

 Periodic news reports from NRCS Utah

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