

Francis, Ronald - Salt Lake City, UT

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DINOSAURLAND RC&D HOSTS ANNUAL BUSINESS CONFERENCE

Recently the Dinosaurland RC&D Council partnered with local and state business groups to host the 2nd Annual Business Conference. This year's conference concentrated on women entrepreneurs. This traditionally underserved audience showed overwhelming response to this offer of assistance. There were approximately 95 individuals present representing about 50 businesses. Topics covered during the conference included time management, accounting and record keeping, licensing requirements, personal development, and an opportunity for businesses to network. Information garnered through this event helped business owners and managers to maintain and/or expand their business operations.



Sponsoring partners included the Duchesne County Area Chamber of Commerce, Utah State University - Small Business Development, Utah Department of Workforce Services, Zion's Bank, Wells Fargo Bank, Mountain America Credit Union, Uintah Basin Medical Center, Second Nature, Uintah Basin Applied Technology College, Uintah Basin Standard, Crossroads Senior and Community Center, Uintah Basin Association of Governments, Utah Mini Ranches, Duchesne County, Roosevelt City, Uintah Basin Telecommunications Association, Utah State University Extension Service, and KXRQ/KNEU Radio Stations.

Irene Hansen, 2nd Vice-Chair of Dinosaurland RC&D Council and Executive Director of the Duchesne County Area Chamber of Commerce, said "The Business Conference concentrating on maintaining and/or expanding traditionally home-based businesses is essential to maintaining the integrity of our local economy during times of economic downturns. The overwhelming response of the target community to this offering showed how important assisting traditionally underserved audiences can be in helping them keep pace with larger and more traditional businesses in the area. Dinosaurland RC&D Council provided invaluable assistance in planning and conducting this conference. We are very fortunate to have the RC&D program in our area to assist the local community in meeting their natural resource conservation and community development needs."

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