

Subject: 5-7-10 eBlast from NRCS



May 7, 2010

## CONSERVATION PLANNING WORKSHOP DRAWS PRODUCER INTEREST

The Weber Team, made up of NRCS employees from the Ogden and Coalville field offices, have planned and are conducting a series of conservation planning workshops, designed to give new and



existing customers an overview of conservation planning from start to finish. The first two workshops were held in Ogden on Thursday, May 6, and the second two will be held next Thursday, May 13. To make the two-hour sessions more convenient they are held at two times each day—one at 2 p.m. and the other at 6 p.m. The accompanying photo shows the presenters at the first Ogden session and the group of 22 producers that showed up in the afternoon session. The NRCS presenters at this session are, left to right, Danny McBride, Resource Conservationist in Ogden; Alison Hatch, Soil Conservationist in Ogden; Craig McKnight, District Conservationist in Coalville; and Thomas Hoskins Rangeland Management Specialist in Coalville.

Their overarching goal is to improve the delivery of true conservation planning on the farm. They mailed out 200 post cards and personally called each producer that had requested NRCS assistance or expressed interest in doing a conservation project—the response was excellent. A packet of planning materials was assembled in an NRCS folder that included a copy of their PowerPoint presentation, conservation planning and Farm Bill brochures, a conservation planning workbook with an accompanying example map and sticky labels with practice identifiers for use on their own map. The presentation covered three major areas: 1) Who is NRCS and what is our purpose? 2) What is a conservation plan? And 3) Implementing the conservation plan. Each participant was encouraged to complete the workbook, obtain and develop their own farm maps and label them with their resource concerns and basic information. The commitment to them was to put the first workbooks received, first on the list for conservation planning assistance.

For more information on the workshops, contact any of the above mentioned employees or Kerry Goodrich, Assistant State Conservationist for Field Operations in Area I, [kerry.goodrich@ut.usda.gov](mailto:kerry.goodrich@ut.usda.gov).

*Periodic news reports from NRCS Utah*



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