

Subject: 10-31-12 eBlast from Utah NRCS



October 31, 2012

## OUTREACH WITH POSITIVE CONSERVATION MESSAGE

The Utah NRCS leadership held a quarterly business meeting on Tuesday, October 30, in Salt Lake City. State Conservationist Dave Brown set the tone for the meeting by challenging all Utah NRCS employees to think of the work they do with our state partners as “our conservation work.” With increased pressure on conservation funding, he noted that more work gets on the ground when Utah conservation partners work together on a common goal. A discussion about the “why” of our conservation work was led by Pedro Ramos, Assistant State Conservationist for Programs. In all aspects of our work it was suggest that we emphasize the public value of what we do for America. For example, we can talk about how our work contributes to a sustainable food production and a future for our children and grandchildren.



At the meeting, Brown recognized State Engineer Bronson Smart (at right in accompanying photo) with the first annual Utah Outreach Award. For more than six years, Smart has headed up NRCS efforts to assist communities with Emergency Watershed Protection (EWP) work. He is always willing to attend meetings at any time to discuss how the EWP program can help communities recover from major disasters. His message is one that we are here to help you in any way we can. Many of the people he has spoken with have not known much about our agency and EWP. He has helped portray the agency to more than just agricultural producers and has greatly enhanced NRCS outreach efforts in the state.

### Periodic news reports from NRCS Utah



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